



WEB GUIDANCE

Grow Your Business With Web Guidance

About Us

Web Guidance helps local businesses get online fast with simple steps anyone can follow. Our tools make it easy to increase visibility, build trust and attract real customers without tech skills.

Best Services

Digital Setup
Online Branding
Local Growth Tools
Reputation Boost



webguidance.co.uk

SHORT. DIRECT. EASY TO EXECUTE.

01.

Fix Your Google Business Profile

Open your profile on Google and check your details. Add clear photos and correct hours. Write a short description and turn on messaging. This helps customers find you quickly.



02.

Add a QR Code Everywhere

Use a free QR generator or AI like ChatGPT to make one fast. Link it to your website or review page. Place it on signs, cards and receipts so customers can scan instantly.



03.

Create a Simple Landing Page

Use Canva to build a clean one page layout with your headline and main service. Keep the design simple and add one clear button. You can also get help from Web Guidance.



04.

Ask Every Customer for Testimonial

Create a message with your review link and save it as a Gmail template. Send it after each job or visit. One review each week builds fast trust in your business.



05.

Share Login Access Safely

Do not share passwords. Use Google or Facebook settings to add helpers as users. Give limited access only. This keeps your accounts safe while allowing support.

